

Smart Cities as a platform

Shared Value Urban Solutions

Jan Wester

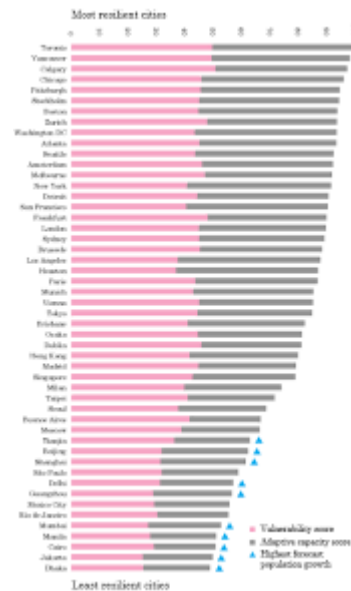




Why 'Benchmark' if you could 'Benchlearn'

Ranking

City	2013	2014	2015	2016	2017	2018	2019
1. London	1	1	1	1	1	1	1
2. New York	2	2	2	2	2	2	2
3. Tokyo	3	3	3	3	3	3	3
4. Paris	4	4	4	4	4	4	4
5. Sydney	5	5	5	5	5	5	5
6. Seoul	6	6	6	6	6	6	6
7. Singapore	7	7	7	7	7	7	7
8. Melbourne	8	8	8	8	8	8	8
9. Los Angeles	9	9	9	9	9	9	9
10. San Francisco	10	10	10	10	10	10	10
11. Amsterdam	11	11	11	11	11	11	11
12. Stockholm	12	12	12	12	12	12	12
13. Copenhagen	13	13	13	13	13	13	13
14. Helsinki	14	14	14	14	14	14	14
15. Vancouver	15	15	15	15	15	15	15
16. Toronto	16	16	16	16	16	16	16
17. Berlin	17	17	17	17	17	17	17
18. Stockholm	18	18	18	18	18	18	18
19. Stockholm	19	19	19	19	19	19	19
20. Stockholm	20	20	20	20	20	20	20
21. Stockholm	21	21	21	21	21	21	21
22. Stockholm	22	22	22	22	22	22	22
23. Stockholm	23	23	23	23	23	23	23
24. Stockholm	24	24	24	24	24	24	24
25. Stockholm	25	25	25	25	25	25	25
26. Stockholm	26	26	26	26	26	26	26
27. Stockholm	27	27	27	27	27	27	27
28. Stockholm	28	28	28	28	28	28	28
29. Stockholm	29	29	29	29	29	29	29
30. Stockholm	30	30	30	30	30	30	30
31. Stockholm	31	31	31	31	31	31	31
32. Stockholm	32	32	32	32	32	32	32
33. Stockholm	33	33	33	33	33	33	33
34. Stockholm	34	34	34	34	34	34	34
35. Stockholm	35	35	35	35	35	35	35
36. Stockholm	36	36	36	36	36	36	36
37. Stockholm	37	37	37	37	37	37	37
38. Stockholm	38	38	38	38	38	38	38
39. Stockholm	39	39	39	39	39	39	39
40. Stockholm	40	40	40	40	40	40	40
41. Stockholm	41	41	41	41	41	41	41
42. Stockholm	42	42	42	42	42	42	42
43. Stockholm	43	43	43	43	43	43	43
44. Stockholm	44	44	44	44	44	44	44
45. Stockholm	45	45	45	45	45	45	45
46. Stockholm	46	46	46	46	46	46	46
47. Stockholm	47	47	47	47	47	47	47
48. Stockholm	48	48	48	48	48	48	48
49. Stockholm	49	49	49	49	49	49	49
50. Stockholm	50	50	50	50	50	50	50



City	Ranking	Score	City	Ranking	Score
San Francisco, CA	1	96	Phoenix, AZ	18	44
Seattle, WA	2	91	Baltimore, MD	38	43
Washington, DC	3	81	Dallas, TX	41	40
Portland, OR	4	79	Milwaukee, WI	52	39
Boston, MA	5	77	Kansas City, MO	22	38
New York, NY	6	72	El Paso, TX	24	36
Atlanta, GA	7	66	Charlotte, NC	25	37
Denver, CO	8	63	Houston, TX	26	34
Pittsburgh, PA	9	52	San Antonio, TX	28	34
Austin, TX	10	50	Las Vegas, NV	28	33
San Diego, CA	10	60	Oklahoma City, OK	39	30
Albuquerque, NM	12	57	Louisville/Jefferson, KY	29	32
Philadelphia, PA	13	55	Jacksonville, FL	29	32
Los Angeles, CA	14	53	Fort Worth, TX	32	30
Nashville-Davidson, TN	14	45	Columbus, OH	33	29
Tucson, AZ	15	45	Indianapolis, IN	34	26
Chicago, IL	15	44	Memphis, TN	34	26
			Greent, MI	36	26





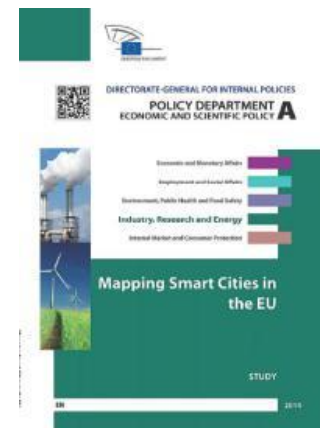
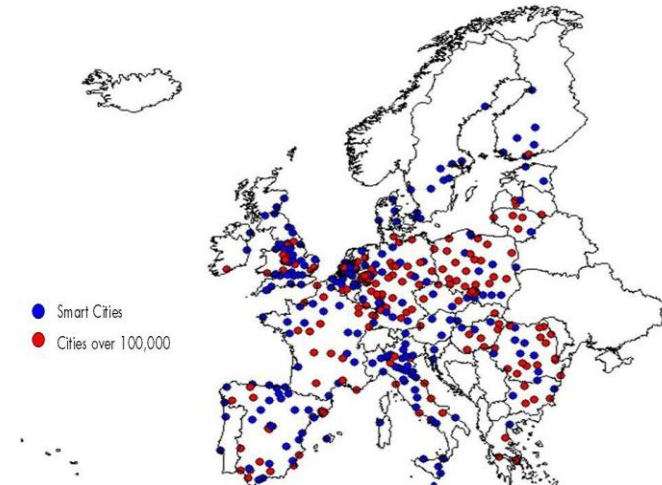
Mapping Smart Cities EU

› Conclusions

- Of cities > 100,000, 51% have two or more Smart City initiatives in place.
- The objectives are aligned with those of city innovation & development strategies.
- More than two-thirds of sampled Smart City projects remain in the planning or pilot test phases.

Recommendations

- The need for research and evaluation to understand Smart Cities
- Governance required to manage and maintain a Smart City
- Policies to support the development of Smart Cities
- Support for replication, scaling and ecosystem seeding

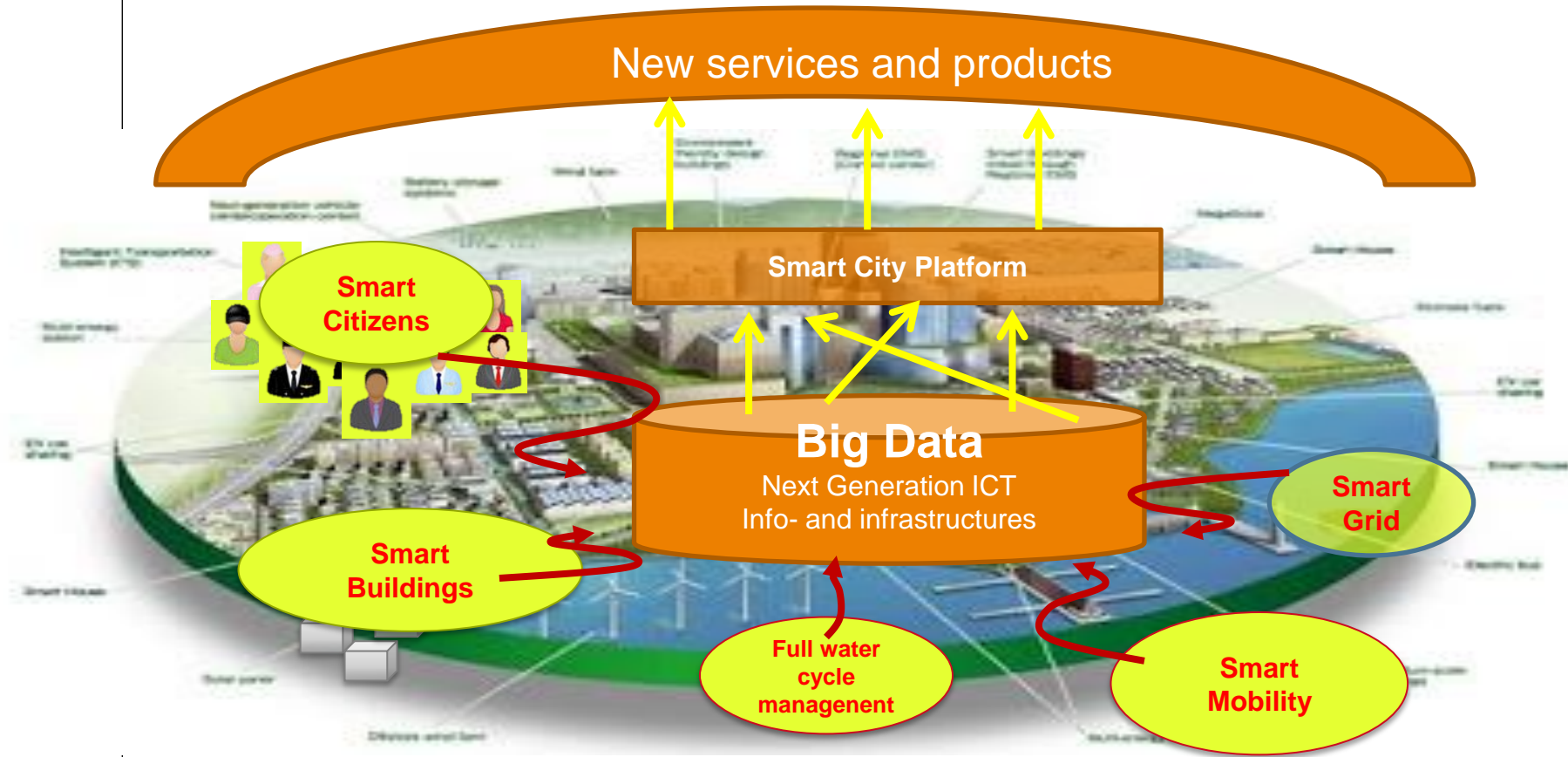


Our Aim!

- › Develop a 'benchlearning' cooperation between Cities
- › Setting up of Shared Research Programmes using living labs, dataflow observatories (e.g. water, energy, mobility, waste, health), city dashboards and gameboards as platform of collaboration



Smart City Context: Advanced Metropolitan Solutions

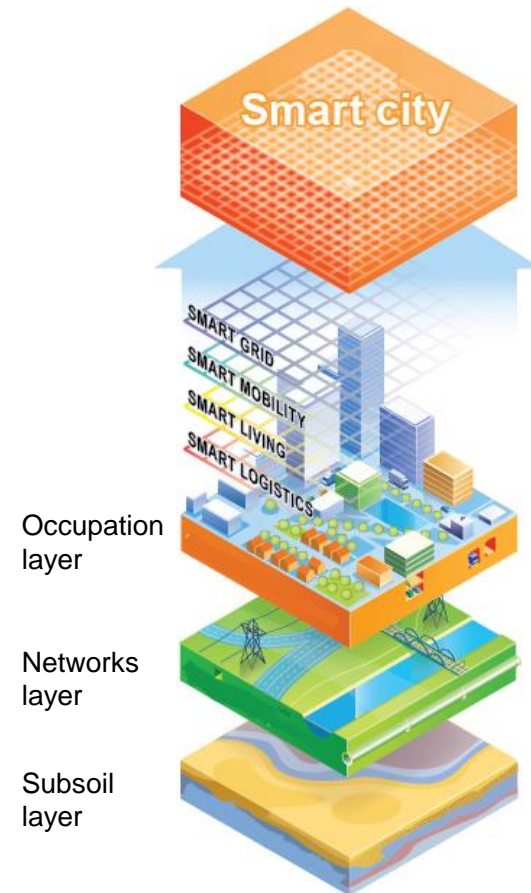


Smart City living lab



Smart city foundations and common Challenges

- Massive Societal challenges: Urbanisation, healthy aging and raising cost of cure and care, sustainable energy transitions and mobility solutions all call for system innovations
- Need for integral solutions and systemic approach.
- Driven by triple helix 'Shared Values'
- Using data and ICT's to share and connect!

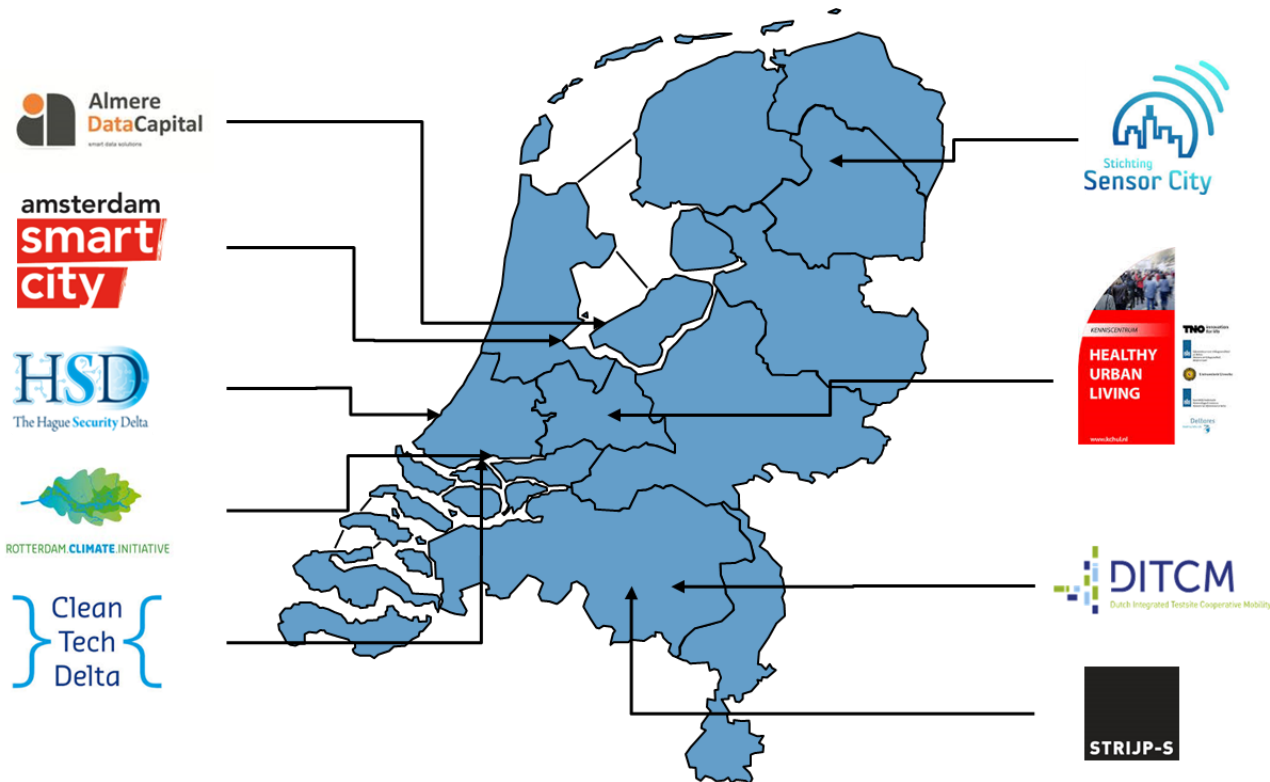




“Lead domain” smart city living-labs



- Realisation of multidisciplinary thematically scoped living-labs

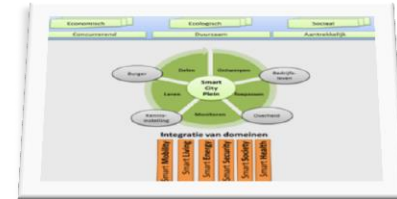




Smart Urban Solutions require:

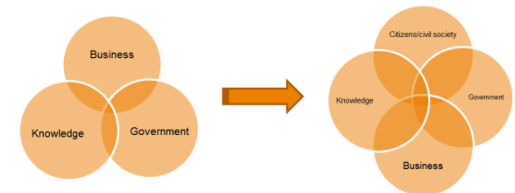
1. An integral approach

- Shared Value driven
- Trans-sectoral/Multidisciplinary
- Making use of Data, Data and...Data



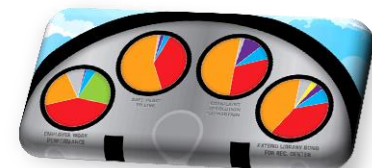
2. in cooperation with stakeholders

- Innovative combinations unusual suspects
- Creating Shared Value
- Key stakeholders as strong replicators



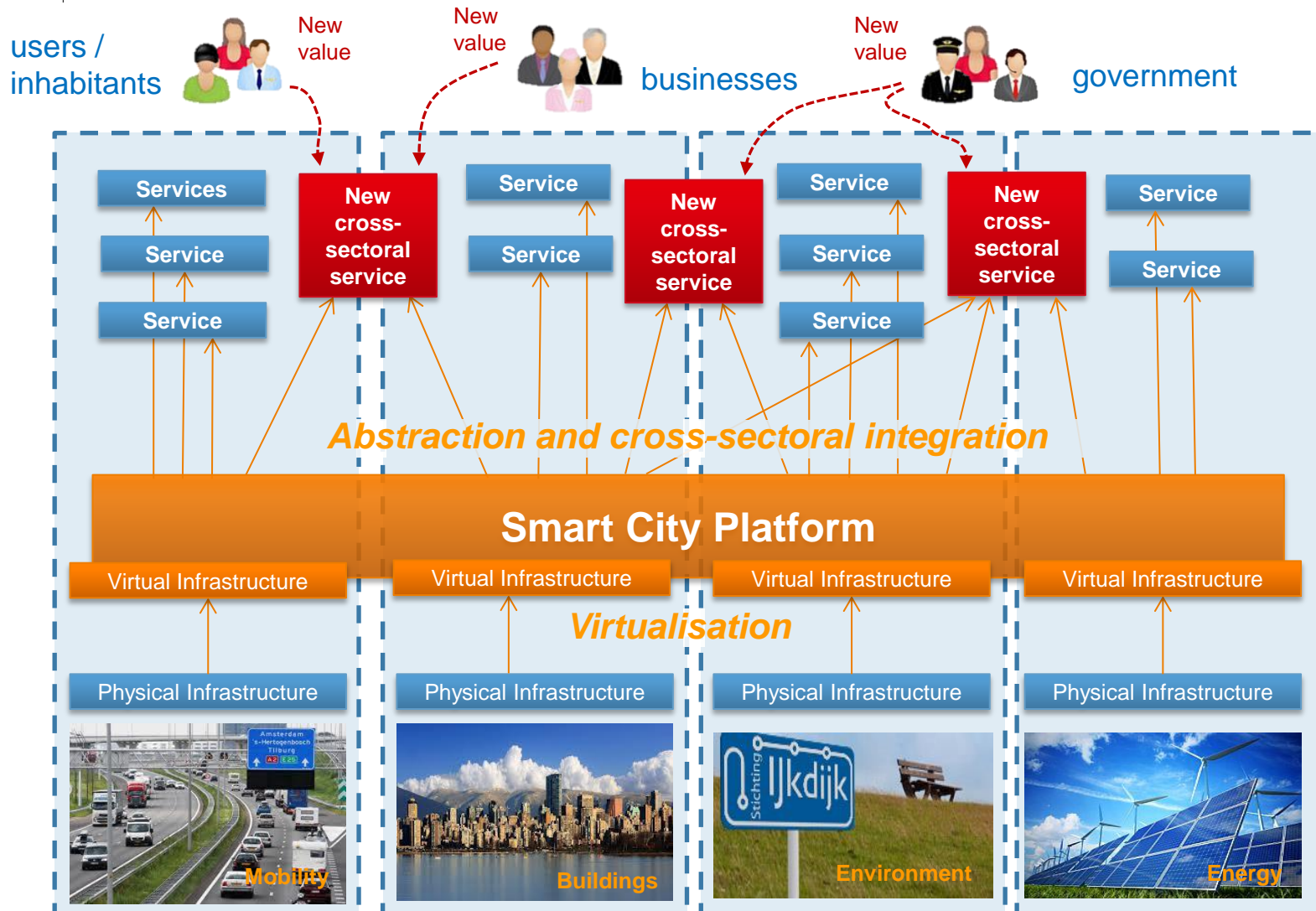
3. leading to solutions with measureable impacts

- Flowboards (single domain/ operational value)
- “City Dashboard” (multi-domain / impact and policy values)
- Game boards (Governance /



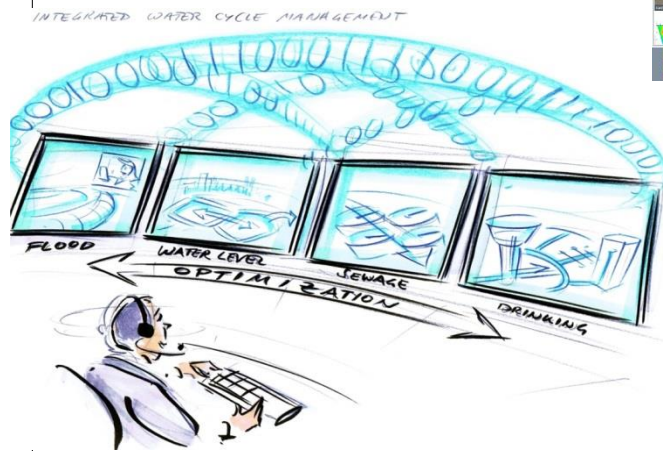
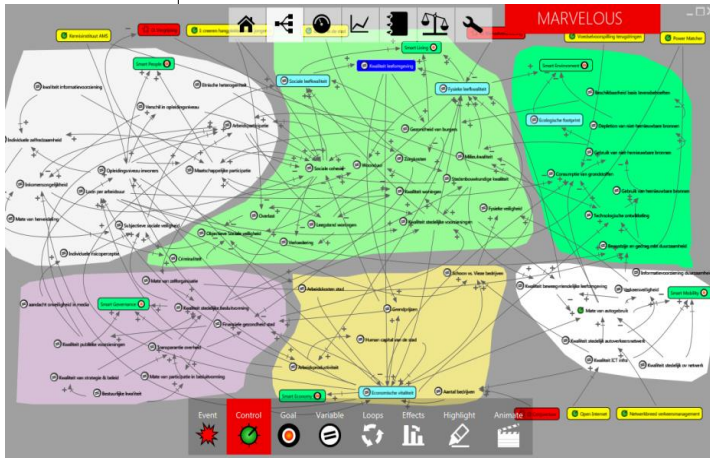


The Smart City implementation platform





Dataflow observatories: (flowboards, city dashboard and and gameboards) for integration and structuring urban complexity





Are Smart cities about Technology?



NO!

**The Smartest city is the city
that shares it's problems**

with citizens, entrepreneurs and knowledge institutes



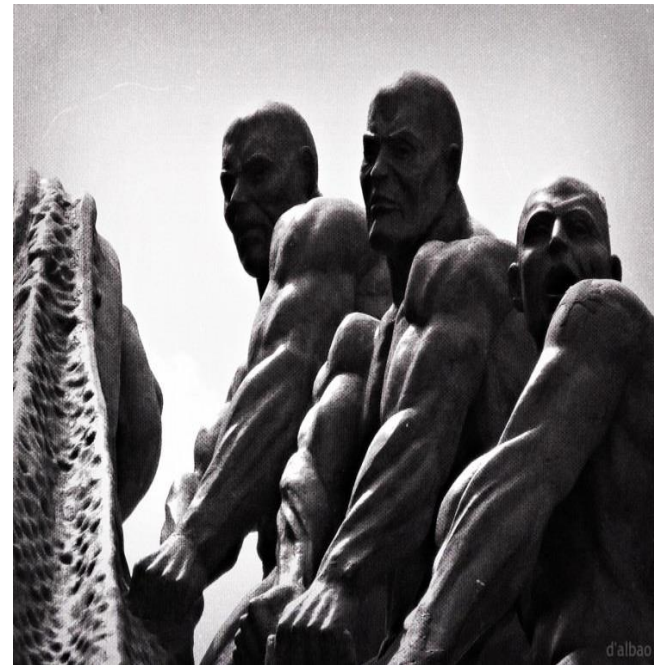
Systemfailure → Systeminnovation

- › Companies and Authorities struggle with transformations en transitions
- › Many pilots but no convergence and common 'Next steps'
- ❖ **Societal challenges:** *problems have to be turned into opportunities*
- ❖ **Complexity creates freeriders** - *activation based on direct valuecreation*
- ❖ **Sectoral regulation cramps** – *cross- and trans-domain solutions designed from need.*



Valuecreation!

- › Activation from direct value creatie
- › Turn societal Challenges into opportunities for entrepreneurs: Participation is key!
- › Let unususal suspects interact – cross- domains
- › Societal Value Case: Trade–off between public and private interest enhances sustainability
- › Invest instead of subsidize: launching customership and setting ambitions is key to kickstart





Use regional ecosystems!

- › Systeminnovation always starts regional
- › Trust and vicinity
- › Re-humanise, back to basics, start from need
- › Urgency most tangible;
- › Connect triple helix and ability to absorb
- › Use regional strength to leverage the total



Societal Challenges as starting point

- › (semi) public authorities as launching customer
- › Strong urgency, big impact en complex by nature
- › Turn challenges into entrepreneurial opportunities

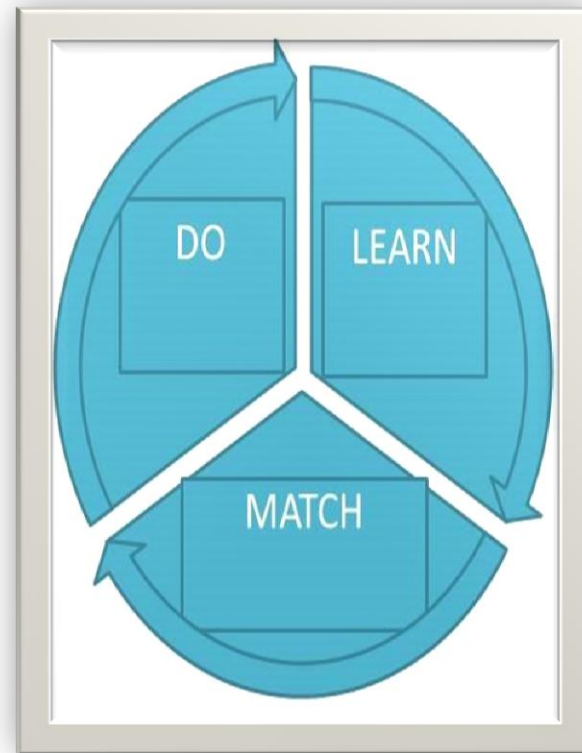
Link Regional Spearheads to (inter)national ambitions:

- › local strenghts and ecosystem
- › Regional complementarity
- › National competativeness



Value center/platform approach **Pragmatic approach**

- › Do: learn by doing, activation through real projects, direct value create
- › Match: Interaction between unusual suspects; creating a new comfort zone , building a new ecosystem.
- › From projects to programmes
- › Learn: Education & Research .
Common learning curve.





1 WAT: Overall regie, programma- en project management, regelen funding (ook richting MKB)
HOE: (Start)bijdragen key-partners, m.n. overheden

2 WAT: Challenges, organisatie van de marktplaats (richting MKB)
HOE: Project- en procesmanagement gefinancierd door Challenge-uitzetter, success fees

3 WAT: Innovatieve ontwikkelingsprojecten
HOE: Bijdrage voor project- en procesmanagement, acceleratie valorisatie, success fees

4 WAT: Gemeenschappelijke visieontwikkeling
HOE: Workshops, white papers, manifesto

5 WAT: Netwerkborels (organisatie, hosting, catering)
HOE: Gratis voor deelnemers, sponsoring mogelijk

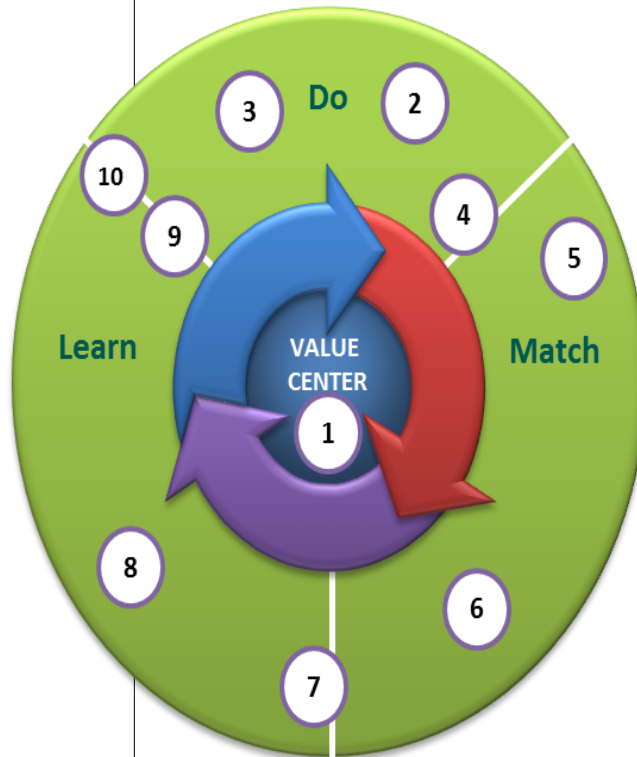
6 WAT: Show- en demo innovaties
HOE: Bijdragen toeleverende partijen

7 WAT: Congressen (organisatie, hosting, catering)
HOE: Deelname fee / sponsoring

8 WAT: Joint-labs: Onderzoek door bedrijven en studenten
HOE: Verhuur labs, procesmanagement

9 WAT: Incubator MKB (kantooruimte (DO), coaching (LEARN))
HOE: Huur (naar rato succes?), fees for coaching (idem)

10 WAT: Leer/werk omgeving voor o.a. MKB (DO/LEARN)
HOE: Verhuur ruimten, procesmanagement



Collaboration: 'benchlearning' between Cities

Transformation = learning

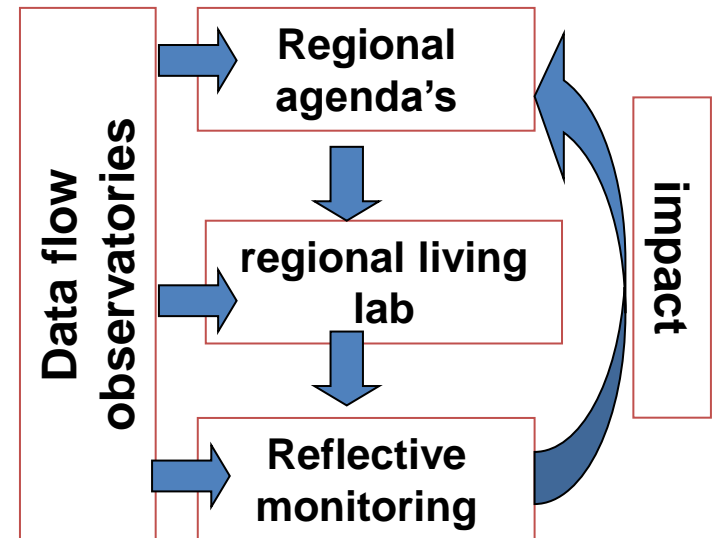
In order to cooperate we need to combine tools in a

Benchlearning strategy:

1. Regional (policy) ambitions / strengths
2. Local living labs and shared value platforms
3. Benchlearning: Applying a reflective "monitoring and evaluation" methodology to monitor, validate and learn

What to do interregionally?

- Shared innovation programme's using mirrored living labs
- Developing instrumentation on "shared Value" process from regional contexts
- Create 'market places' for SME's to scale up





Thanks for your attention

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