## "THE HUMAN FACE OF SMART CITIES" EVENT
## AGENDA

9:30-10:00 Event Registration

**Welcoming and Opening**

10:00-10:10 Welcoming Speech
(*Berrin Benli, Co-Founder, NOVUSENS Innovation and Entrepreneurship Institute; Board Member of Turkish Informatics Foundation*)

10:10-10:30 Opening Speech - Keynote
(*Faruk Eczacıbaşı, Vice Chairman of Eczacıbaşı Corporation; President of the Turkish Informatics Foundation*)

**The Overall Concept of a "Smart City"**

10:45-11:15 General Outlook to "Smart Cities" , From Past to the Future - Keynote
(*Dr. Hakan Gürsu, CEO, Designnobis; Instructor, METU Department of Industrial Design; Co-Founder, NOVUSENS Innovation & Entreprenurship Institute*)

11:15-11:35 Energy Policies and Solutions
(*Necdet Pamir, Lecturer, Bilkent University, Department of International Relations, Faculty of Economics, Administrative and Social Sciences; Chairman Energy Commission, Republican People's Party;*)

11:35-11:50 Coffee Break & Networking, Akbank Sanat Cafe

**Service Focused Look to "Smart Cities"**

11:50-12:20 ICT Solutions in "Smart Cities" - "City Next" Initiative
(*Aydın Gençler, Regional Director, Data Platform Marketing, Microsoft Middle East Africa HQ*)

12:20-12:40 ICT Solutions in "Smart Cities" Initiative
(*Server Tanfer, Technology and Industry Solutions Manager, IBM*)

12:40-13:40 Lunch Break & Networking, Akbank Sanat Cafe

13:40-13:50 Video show

13:50-14:10 Transportation Solutions in "Smart Cities"
(*Hediye Tüydeş Yaman, Ass. Prof. Dr. METU Department of Civil Engineering; METU BİLTUR Center, Head of Smart Transportation Systems*)

14:10-14:30 "Mobile Health" Solutions in "Smart Cities"
(*Dr. Cenk Tezcan, Founder of BeWell, Mobile Health Expert; Lecturer at METU, Graduate School of Informatics; Member of Turkish Futurists Association*)

**"Strategies for the Cities for Economic, Social, and Environmental Development"**

14:30-14:50 "Big Data" in "Smart Cities"
(*Güven Fidan, Founder,  Argedor Information Technologies*)

14:50-15:10 The Commons: "Open Data - Open City"
(*Ekmel Ertan, Founder,  Amber Platform*)

15:10-15:30 Coffee Break & Networking, Akbank Sanat Cafe

15:30-15:50 The Future of Smart Cities
(*Murat Şahin, President, Futurists Association of Turkey*)

15:50-16:10 Sustainability and Environment
(*Dr. Hakan Gürsu, CEO, Designnobis; Instructor, METU Department of Industrial Design;
Co-Founder, NOVUSENS Innovation and Entrepreneurship Institute*)

16:10-16:30 Building up of a Collective Mind for "Smart Cities": "Serious Games"
(*Ulaş Akın, City Panner and Chief of Foreign Projects, BİMTAŞ)*

16:30-16:50 "Contemporary Art and Creative Cities"
(*Derya Bigalı, Manager, Akbank Sanat*)

16:50-17:00 Closing - NOVUSENS Innovation and Entrepreneurship Institute
(*Berrin Benli, Co-Founder, NOVUSENS; Board Member of Turkish Informatics Foundation*)

17:00-19:00 Cocktail Party & Networking, Akbank Sanat Cafe